

Procedure to avail financial assistance under Market Development Assistance (MDA) component of IC Scheme

Before applying for a particular International Exhibition/International conference under IC Scheme, the Industry Associations/Govt. organisations/institutions etc. must go through the detailed Guidelines of MDA Component under IC Scheme available on IC Scheme portal.

Eligibility

- The eligible applicant organisations as per para 2.1 of IC Scheme guidelines, must be registered under relevant Act (i.e. Societies Registration Act, Companies Act etc.) with the primary objective of promotion and development of MSMEs.
- The Applicant organization must have regular Audited Accounts for the last 3 years.

Process

1. Eligible applicant Industry Association/ Government organization etc. should register itself on IC Scheme Portal i.e. www.ic.msme.gov.in. Individual MSME units are not eligible for registering on the IC Scheme portal. Individual MSMEs should associate with the concerned Industry Association/ Government Organisation/Institution to avail benefits.
2. For registration of Industry Associations/ Government Organisations/Institutions etc. on the IC Scheme portal, NGO Darpan ID (issued by NITI Aayog) and PFMS unique agency code are required. The Certificate and Bye-Laws/MoA/AOA of the Association and other documents are also required to be uploaded.
3. Registered Industry Associations/ Govt. organizations /institution will be informed on their registered email Ids about the dates for applying on IC Scheme Portal for participation in International Exhibitions abroad/for organizing International Conferences in India. List of approved International exhibitions/events is available on the IC Scheme portal.
4. Online Proposals shall be invited from the registered Industry Associations or Govt. organizations /institution only.
5. For participation in any International Exhibition, the eligible Industry Association/Government Organisation /institutions (as per para 2.1 of the IC Scheme guidelines) should apply from the list of approved events for

that particular period on the Ministry's website. The necessary details viz. estimated Budget, number of MSMEs etc. are required to be duly filled in by the applicant organisation.

6. For organizing International Conferences/ Mega International Conference in partnership with Ministry of MSME, the applicants have to identify relevant theme pertaining to the MSMEs and fill the other mandatory information in the online application form.
7. All the applications received are placed before the Screening Committee constituted under IC Scheme guidelines.
8. The Organisations whose online applications are approved, get intimation through IC Scheme portal only. This list is also uploaded on the ic.msme.gov.in.
9. Participating MSMEs with ZED certifications shall be receiving financial assistance as per the enhanced scale as mentioned in the IC Scheme Guidelines.